United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97622822

Mark: SNOWSTORM

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UNITED STATES

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Reference/Docket No. N/A

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NONFINAL OFFICE ACTION

Response deadline. File a response to this nonfinal Office action within three months of the "Issue date" below to avoid abandonment of the application. Review the Office action and respond using one of the links to the appropriate electronic forms in the "How to respond" section below.

Request an extension. For a fee, applicant may request one three-month extension of the response deadline prior to filing a response. The request must be filed within three months of the "Issue date"

below. If the extension request is granted, the USPTO must receive applicant's response to this letter within six months of the "Issue date" to avoid abandonment of the application.

Issue date: July 26, 2023

Introduction

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

Summary of Issues

- Section 2(d) - Likelihood of Confusion Refusal
- Identification of Services – Amendment Required

Section 2(d) - Likelihood of Confusion Refusal

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. **6750204**. Trademark Act Section 2(d), 15 U.S.C. §1052(d); *see* TMEP §§1207.01 *et seq.* See the attached registration.

Trademark Act Section 2(d) bars registration of an applied-for mark that is so similar to a registered mark that it is likely consumers would be confused, mistaken, or deceived as to the commercial source of the goods and/or services of the parties. *See* 15 U.S.C. §1052(d). Likelihood of confusion is determined on a case-by-case basis by applying the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973) (called the "*du Pont* factors"). *In re i.am.symbolic, llc*, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017). Any evidence of record related to those factors need be considered; however, "not all of the *DuPont* factors are relevant or of similar weight in every case." *In re Guild Mortg. Co.*, 912 F.3d 1376, 1379, 129 USPQ2d 1160, 1162 (Fed. Cir. 2019) (quoting *In re Dixie Rests., Inc.*, 105 F.3d 1405, 1406, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997)).

Although not all *du Pont* factors may be relevant, there are generally two key considerations in any likelihood of confusion analysis: (1) the similarities between the compared marks and (2) the relatedness of the compared goods and/or services. *See In re i.am.symbolic, llc*, 866 F.3d at 1322, 123 USPQ2d at 1747 (quoting *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976) ("The fundamental inquiry mandated by [Section] 2(d) goes to the cumulative effect of differences in the essential characteristics of the goods [or services] and differences in the marks."); TMEP §1207.01.

Applicant has applied to register the mark SNOWSTORM in standard characters for "Downloadable VPN (virtual private network) operating software; downloadable computer software for telecommunications, data encryption and internet security; downloadable computer software which facilitates the routing of communications and data; downloadable computer software for encrypting any kind of electronic data for transmission through a secure and private connection over the Internet" in International Class 009, "Providing virtual private network (VPN) services; providing users with secure remote access via the internet to private computer networks; transmission of encrypted

communications" in International Class 038, and for "Design and development of virtual private network (VPN) operating software; non-downloadable VPN (virtual private network) operating software; cloud computing services featuring software for use telecommunications, data encryption and internet security; computer software development; computer software technical support services, namely, in the fields of data encryption, data security, and Virtual Private Networks (VPN)" in International Class 042.

Registrant's mark is SNOWSTORM in standard characters for "Software as a service (SaaS) services featuring software for data analytics services, data integration, data management services, quality control of data, cloud computing, providing virtual computer systems through cloud computing, providing data fabric services; Computerized data storage services; Data storage, other than physical storage; Advisory services relating to computer software; Development of computer systems for the processing of data; Development of computer systems for the storage of data; Development of computer systems for the transmission of data" in International Class 042.

Similarity of the Marks

In a likelihood of confusion determination, the marks in their entireties are compared for similarities in appearance, sound, connotation, and commercial impression. *In re i.am.symbolic, llc*, 866 F.3d 1315, 1323, 123 USPQ2d 1744, 1748 (Fed. Cir. 2017); *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973); TMEP §1207.01(b)-(b)(v).

In the present case, applicant's mark is SNOWSTORM and registrant's mark is SNOWSTORM. These marks are identical in appearance, sound, and meaning, "and have the potential to be used . . . in exactly the same manner." *In re i.am.symbolic, llc*, 116 USPQ2d 1406, 1411 (TTAB 2015), *aff'd,* 866 F.3d 1315, 123 USPQ2d 1744 (Fed. Cir. 2017). Additionally, because they are identical, these marks are likely to engender the same connotation and overall commercial impression when considered in connection with applicant's and registrant's respective goods and/or services. *Id.*

Therefore, the marks are confusingly similar.

Relatedness of the Goods and/or Services

The goods and/or services are compared to determine whether they are similar, commercially related, or travel in the same trade channels. *See Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369-71, 101 USPQ2d 1713, 1722-23 (Fed. Cir. 2012); *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1165, 64 USPQ2d 1375, 1381 (Fed. Cir. 2002); TMEP §§1207.01, 1207.01(a)(vi).

The compared goods and/or services need not be identical or even competitive to find a likelihood of confusion. *See On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000); TMEP §1207.01(a)(i). They need only be "related in some manner and/or if the circumstances surrounding their marketing are such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source." *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting *7-Eleven Inc. v. Wechsler*, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i); *see Made in Nature, LLC v. Pharmavite*

LLC, 2022 USPQ2d 557, at *44 (TTAB 2022) (quoting *In re Jump Designs LLC*, 80 USPQ2d 1370, 1374 (TTAB 2006)).

Here, applicant's goods and/or services, "Downloadable VPN (virtual private network) operating software; downloadable computer software for telecommunications, data encryption and internet security; downloadable computer software which facilitates the routing of communications and data; downloadable computer software for encrypting any kind of electronic data for transmission through a secure and private connection over the Internet; Providing virtual private network (VPN) services; providing users with secure remote access via the internet to private computer networks; transmission of encrypted communications; Design and development of virtual private network (VPN) operating software; non-downloadable VPN (virtual private network) operating software; cloud computing services featuring software for use telecommunications, data encryption and internet security; computer software development; computer software technical support services, namely, in the fields of data encryption, data security, and Virtual Private Networks (VPN)," are closely related to registrant's goods and/or services, "Software as a service (SaaS) services featuring software for data analytics services, data integration, data management services, quality control of data, cloud computing, providing virtual computer systems through cloud computing, providing data fabric services; Computerized data storage services; Data storage, other than physical storage; Advisory services relating to computer software; Development of computer systems for the processing of data; Development of computer systems for the storage of data; Development of computer systems for the transmission of data."

The attached Internet evidence, consisting of screenshots from the websites of *MySQL*, *ConnectWise*, *Acronis*, *WinMagic*, and *CloudFlare*, shows entities that offer software for encryption or security or access to computer networks are also offering software for analytics, data management and/or data storage. This evidence establishes that the same entity commonly manufactures, produces, or provides the relevant goods and/or services and markets the goods and/or services under the same mark. Thus, applicant's and registrant's goods and/or services are considered related for likelihood of confusion purposes. *See, e.g.*, *In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

Accordingly, the goods and/or services are considered related for purposes of the likelihood of confusion analysis.

Conclusion

Because the marks are identical and the goods and/or services are related, there is a likelihood of confusion as to the source of applicant's goods and/or services, and registration is refused pursuant to Section 2(d) of the Trademark Act.

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration.If applicant responds to the refusal(s), applicant must also respond to the requirement(s) set forth below.

Identification of Services – Amendment Required

This Partial Requirement Applies Only To The Services Specified Therein

Applicant must clarify some of the wording in the identification of services because it is indefinite and too broad. *See* 37 C.F.R. §2.32(a)(6); TMEP §§1402.01, 1402.03. This wording is indefinite because it does not make clear the exact nature of the services.

Applicant should note that any wording in **bold**, in *italics*, underlined and/or in ALL CAPS below offers guidance and/or shows the changes being proposed for the identification of goods and/or services. If there is wording in the applicant's version of the identification of goods and/or services which should be removed, it will be shown with a line through it such as this: ~~*strikethrough*~~. When making its amendments, applicant should enter them in standard font, not in **bold**, in *italics*, underlined and/or in ALL CAPS.

Applicant may adopt the following classification and identification, if accurate:

- International Class 009: *Identification of Goods has been Accepted*

- International Class 038: *Identification of Services has been Accepted*

- International Class 042: Design and development of virtual private network (VPN) operating software; **providing temporary use of online** non-downloadable VPN (virtual private network) operating software; cloud computing services featuring software for ~~use~~ telecommunications, data encryption and internet security; computer software development; computer software technical support services, namely**,** _____ {*please specify service, e.g.,* **troubleshooting of computer software problems}** in the fields of data encryption, data security, and Virtual Private Networks (VPN)

Applicant may amend the identification to clarify or limit the goods and/or services, but not to broaden or expand the goods and/or services beyond those in the original application or as acceptably amended. *See* 37 C.F.R. §2.71(a); TMEP §1402.06. Generally, any deleted goods and/or services may not later be reinserted. *See* TMEP §1402.07(e).

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable *U.S. Acceptable Identification of Goods and Services Manual*. *See* TMEP §1402.04.

Response guidelines. For this application to proceed, applicant must explicitly address each refusal and/or requirement in this Office action. For a refusal, applicant may provide written arguments and evidence against the refusal, and may have other response options if specified above. For a requirement, applicant should set forth the changes or statements. Please see "Responding to Office Actions" and the informational video "Response to Office Action" for more information and tips on responding.

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. File a **response form to this nonfinal Office action** or file a **request form for an extension of time to file a response**.

/Sahar Nasserghodsi/
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RESPONSE GUIDANCE

- **Missing the deadline for responding to this letter will cause the application to abandon.** A response or extension request must be received by the USPTO before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Trademark Electronic Application System (TEAS) system availability could affect an applicant's ability to timely respond. For help resolving technical issues with TEAS, email TEAS@uspto.gov.

- **Responses signed by an unauthorized party** are not accepted and can **cause the application to abandon.** If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with legal authority to bind a juristic applicant. If applicant has an attorney, the response must be signed by the attorney.

- If needed, **find contact information for the supervisor** of the office or unit listed in the signature block.

(4) STANDARD CHARACTER MARK

SNOWSTORM

Mark Punctuated
SNOWSTORM

Translation

Goods/Services

- IC 042. US 100 101.G & S: Software as a service (SaaS) services featuring software for data analytics services, data integration, data management services, quality control of data, cloud computing, providing virtual computer systems through cloud computing, providing data fabric services; Computerized data storage services; Data storage, other than physical storage; Advisory services relating to computer software; Development of computer systems for the processing of data; Development of computer systems for the storage of data; Development of computer systems for the transmission of data

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Design Code

Serial Number
90483010

Filing Date
20210122

Current Filing Basis
44E

Original Filing Basis
1B;44D

Publication for Opposition Date
20220215

Registration Number
6750204

Date Registered
20220607

Owner
(REGISTRANT) ZETARIS PTY LTD proprietary limited company (p/l or pty. ltd.) AUSTRALIA 42 Petrik Drive Keilor AUSTRALIA 3036

Priority Date
20210114

Disclaimer Statement

Description of Mark

Type of Mark
SERVICE MARK

Register
PRINCIPAL

Live Dead Indicator
LIVE

Attorney of Record
Ury Fischer

Products   Cloud   Services   Partners   Customers   Why MySQL?   News & Events   How to Buy

> MySQL HeatWave

∨ MySQL Enterprise Edition

  • Datasheet (PDF)

  • Technical Specification

  • MySQL Database

  • MySQL Document Store

  • Oracle Enterprise Manager

  > Enterprise Monitor

  > Enterprise Backup

  • Enterprise HA

  • Enterprise Scalability

  • Enterprise Authentication

  • Enterprise TDE

  • Enterprise Encryption

  • Enterprise Masking

  > Enterprise Firewall

  • Enterprise Audit

  • DISA STIG

  • CIS Benchmark

  • Router

  > Workbench

  • Connectors

  • Customer Successes

  • Compare Editions

  • Customer Successes

  • Compare Editions

∨ MySQL Standard Edition

MySQL Enterprise Edition

MySQL Enterprise Edition includes the most comprehensive set of advanced features, management tools and technical support to achieve the highest levels of MySQL scalability, security, reliability, and uptime. It reduces the risk, cost, and complexity in developing, deploying, and managing business-critical MySQL applications.

White Paper: MySQL Enterprise Edition »

MySQL Enterprise Transparent Data Encryption (TDE)

MySQL Enterprise Transparent Data Encryption (TDE) enables data-at-rest encryption by encrypting the physical files of the database. Data is encrypted automatically, in real time, prior to writing to storage and decrypted when read from storage.

Learn More »

MySQL Enterprise Masking and De-identification

MySQL Enterprise Masking and De-identification provides an easy to use, built-in database solution to help organizations protect sensitive data from unauthorized uses by hiding and replacing real values with substitutes.

Learn More »

MySQL Enterprise Backup

MySQL Enterprise Backup reduces the risk of data loss by delivering online "Hot" backups of your databases. It supports full, incremental and partial backups, Point-in-Time Recovery and backup compression.

Learn More »

MySQL Enterprise High Availability

MySQL InnoDB Cluster delivers an integrated, native, HA solution for your databases. It tightly integrates MySQL Server with Group Replication, MySQL Router, and MySQL Shell, so you don't have to rely on external tools, scripts or other components.

Learn More »

MySQL Enterprise Scalability
Learn More »

MySQL Enterprise Scalability

MySQL Enterprise Scalability enables you to meet the sustained performance and scalability requirements of ever increasing user, query and data loads. MySQL Thread Pool

provides an efficient, thread-handling model designed to reduce overhead in managing client connections, and statement execution threads.

Learn More »

MySQL Enterprise Authentication

MySQL Enterprise Authentication provides ready to use external authentication modules to easily integrate MySQL with existing security infrastructures including PAM and Windows Active Directory. MySQL users can be authenticated using Pluggable Authentication Modules ("PAM") or native Windows OS services.

Learn More »

MySQL Enterprise Encryption

MySQL Enterprise Encryption provides encryption, key generation, digital signatures and other cryptographic features to help organizations protect confidential data and comply with regulatory requirements.

Learn More »

MySQL Enterprise Firewall

MySQL Enterprise Firewall guards against cyber security threats by providing real-time protection against database specific attacks, such as an SQL Injection. MySQL Enterprise Firewall monitors for database threats, automatically creates an allowlist of approved SQL statements and blocks unauthorized database activity.

Learn More »

MySQL Enterprise Audit

MySQL Enterprise Audit enables you to quickly and seamlessly add policy-based auditing compliance to new and existing applications. You can dynamically enable user level activity logging, implement activity-based policies, manage audit log files and integrate MySQL auditing with Oracle and third-party solutions.

Learn More »

MySQL Enterprise Monitor

The MySQL Enterprise Monitor and the MySQL Query Analyzer continuously monitor your databases and alerts you to potential problems before they impact your system. It's like having a "Virtual DBA Assistant" at your side to recommend best practices to eliminate security vulnerabilities, improve replication, optimize performance and more. As a result, the productivity of your developers, DBAs and System Administrators is improved significantly.

Learn More »

MySQL Document Store

MySQL Document Store gives users maximum flexibility developing SQL and NoSQL, schema-free document database applications. This eliminates the need for a separate database for NoSQL data.

Learn More »

Oracle Enterprise Manager for MySQL

The Oracle Enterprise Manager for MySQL provides real-time monitoring and delivers comprehensive performance, availability and configuration information for your MySQL databases.

Learn More »

MySQL Router

MySQL Router is lightweight middleware that provides transparent routing between your application and any backend MySQL Servers. It can be used for a wide variety of use cases, such as providing high availability and scalability by effectively routing database traffic to appropriate backend MySQL Servers.

Learn More »

MySQL Workbench

MySQL Workbench is a unified visual tool for database architects, developers, and DBAs. It provides data modeling, SQL development, database migration and comprehensive administration tools for server configuration, user administration, and much more.

Learn More »

MySQL Technical Support

MySQL Technical Support Services provide 24x7 direct access to our expert MySQL Support engineers who are ready to assist you in the development, deployment, and management of MySQL applications.

Learn More »

White Paper: MySQL Enterprise Edition Product Guide »

PRODUCTS

MySQL HeatWave
MySQL Enterprise Edition
MySQL Standard Edition
MySQL Classic Edition
MySQL Cluster CGE
MySQL Embedded (OEM/ISV)

SERVICES

Training
Certification
Support

DOWNLOADS

MySQL Community Server
MySQL NDB Cluster
MySQL Shell
MySQL Router
MySQL Workbench

DOCUMENTATION

MySQL Reference Manual
MySQL Workbench
MySQL NDB Cluster
MySQL Connectors
Topic Guides

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Start chat

CONNECTWISE

ConnectWise Security Information and Event Management (SIEM)

Threat detection requires visibility and understanding of the massive sets of log data your client environments generate. What's normal? What's anomalous and in need of investigation?

For MSPs, finding needles in the haystack requires easy and automated log ingestion and analysis for detection of threats—backed by 24/7 SOC experts.

See the Demo: Centralize threat visibility and analysis backed by cutting-edge threat intelligence and 24/7 SOC support.

- Multi-tenancy SIEM platform (formally Perch)

- Aggregated alert analysis & response

- Threat intelligence feeds

- Threat visualizations and dashboards

- Reporting

"By having the ConnectWise SOC as a resource, it allows us to stay focused and incredibly customer-centric. We have the ability to do the higher-level, higher-value tasks and not have to worry about the noise that comes with a SOC. This allows us greater efficiencies and to gain hours in our day in tremendous."

Explore ConnectWise SIEM

First Name

Last Name

Email Address

Company Name

Phone Number

Industry

How did you hear about us?

Send me tips, tricks, events, and extras to boost my business.

By submitting this form, you agree to our Privacy Policy.

Watch Demo

tremendous.

—Tim Weber, Director of Security Services, ADNET Technologies

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Acronis

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Acronis Cyber Protect Cloud
FOR SERVICE PROVIDERS

Advanced packs ⌄   Features   What's new   Demo center

Become a partner   **Try now**

Modernize your clients'

security and backup with integrated cyber protection

Become a partner   Try now

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Customer recognition   Acronis Cyber Protect Cloud scores high in customer reviews on G2 →

Prevent client downtime and data loss with essential cyber protection

Acronis Cyber Protect Cloud unites backup and next-generation, AI-based anti-malware, antivirus, and
Acronis Cyber Protect Cloud unites backup and next-generation, AI-based anti-malware, antivirus, and endpoint protection management in one solution. Integration and automation provide unmatched ease for service providers — reducing complexity while increasing productivity and decreasing operating costs.

Acronis Cyber Protect Cloud Overview   9:17

The world's best backup and recovery

Full-image and file-level backup and recovery to safeguard workloads on more than 20 platforms – with near-zero RPOs and RTOs.

Enhanced with essential cyber protection at no cost

Advanced AI-based behavioral detection engine stops malware, ransomware, and zero-day attacks on client workloads.

With protection management built for MSPs

Integrates data protection, cybersecurity, and endpoint management into a single solution with centralized management. Seamless integration with RMM and PSA systems.

Chat With Us

Strengthen your security services and increase profitability

Reduce risk   Increase profitability   Lower costs
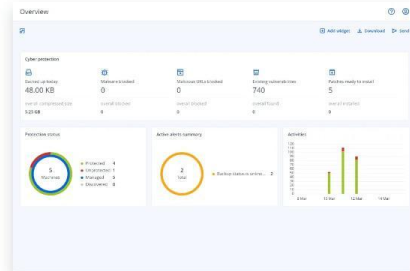
Secure all customer workloads with next-generation cyber protection

Minimize your clients' security risks with integrated cyber protection covering 100% of their workloads and unlock unique capabilities not available from your current security vendor. Rise to the challenge of 2021's cyberthreats and greatly reduce security incidents and breaches. Leverage the solution that's a leader in independent testing (VB100, AV Test, AV-Comparatives, ICSA Labs).

Expand your services with advanced protection packs

Add other powerful components to strengthen your services even further with advanced protection packs and unique cyber protection capabilities. Control your costs by paying only for the functionalities your clients need.

Advanced packs include:

> **Advanced Security + EDR**

> **Advanced Security**

> **Advanced Management**

> **Advanced Automation**

> **Advanced Backup**

> **Advanced Disaster Recovery**

> **Advanced Email Security**

> **Advanced Data Loss Prevention (DLP)**

> **Advanced File Sync and Share**

Upcoming online events

📅 **July 27, Thursday, at 1:00 p.m. EDT**

Cyberstock: Ransomware, EDR and the MSP Opportunity

Hang onto your headphones as Intel and Acronis present one of the year's most exciting virtual conferences for MSPs. In just 90 minutes, will cover three of the hottest industry topics: ransomware, ED ...

Speakers:

Jeff Hardy, Solutions Marketing Manager, Acronis

Todd Cramer, Director Business Development- Security Ecosystem, Intel

Register now →

📅 August 3, Thursday, at 2:00 p.m. EDT

Your engineer-led guide to Remote Monitoring and Management with Acronis Cyber Protect Cloud Advanced Management pack

Join our demo and discover how to improve the protection of your clients' systems by keeping them up to date while automating your routine work, decreasing management burdens, and improving your total ...

Register now →

📅 August 24th, 2023, 10am EDT

The M365 Bundling and Pricing Blueprint for MSP Success - Webinar

Learn how to build scalable solutions for securing M365 client data. Join our expert-led webinar for insights from Erick Simpson on successful service plans, effective client communication and a demo ...

Register now →

📅 November 14, 2023 at 09:00 a.m. C

MSP GLOBAL: Acronis I in-person

Join us at the historic Nürburgring Germany for cutting-edge cyber pr VIP track access with an F1 ride-alo more.

Register now →

Recognized member of the cybersecurity industry

CRN Security 100 List

Association of Anti-Virus Asia Researchers member

Anti-Malware Testing Standards Organization member

VirusTotal member

Cloud Security Alliance member

Ensure faster growth with Acronis

"For Zebra and our resellers, we see Acronis Cyber Protect as a huge opportunity to grow; there is triple digit growth potential in the next few years here.**Read full story**

Štěpán Bínek
Product and Sales Manager, Zebra Systems

ZEBRA SYSTEMS

"Overall, Acronis Cyber Prot... do a lot of things... There is **Read full story**
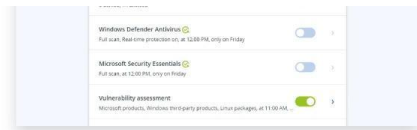
Dennis McK...
Director of S...

UNIONTEC...

1 of 4

Enhance your backup service with essential cyber protection at no cost

Gain a unique competitive advantage and increase your profitability with essential
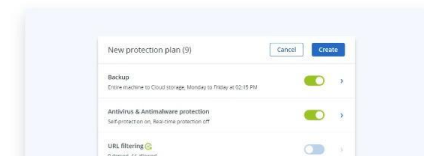
cyber protection functionalities that cover all workloads. Acronis will not charge you if you don't consume backup or file sync and share storage.

[View all features →](#)

Cybersecurity

Stay ahead of modern cyberthreats with award-winning anti-ransomware enhanced with anti-malware capabilities that complement your clients' antivirus. Prevent data leaks via local channels.

Backup and recovery

Minimize data loss across your clients' infrastructure and workloads with the best backup and recovery technology, available in consumption-based or per-workload licensing models.

Management

Centralize your protection management and provision endpoints in minutes. Remotely assist clients and assess system vulnerabilities and security gaps. Increase visibility with built-in monitoring and reporting.

Disaster recovery (DR)

Allow clients on DR-enabled tenants to establish secure connection to the corporate network with their personal devices, or test failover in an isolated network environment.

File sync and share

Increase productivity by enabling your clients to create and securely share corporate content from anywhere, at any time, and on any device. Only get charged for the storage you use.

Notary

Ensure the integrity of data, while achieving regulatory transparency and decreasing security risks with a blockchain-based service for file notarization, eSigning, and file verification.

Provide anti-malware protection at no cost

Our award-winning cybersecurity technology, Acronis Active Protection, is now better and included in Acronis Cyber Protect Cloud free of charge

- Enhanced with anti-malware protection
- AI-based static and behavioral analysis
- Award-winning anti-ransomware technology

Quarantine	Remove after 30 days
Behavior engine	Notify only
Exploit prevention ⊘	Notify only
Real-time protection ⊘	Block

Award-winning anti-ransomware technology

- Best-of-breed protection against zero-day ransomware
- Unmatched self-defense against ransomware
- Leader in defending against cryptojacking

Deliver the best backup and recovery on the market

- Protection for more than 20 workload types: physical, virtual, cloud, and mobile
- Pricing based on storage consumption or per workload
- Extensive backup sources: file, disk, mobile, system-state, application, NAS and network shares, ESXi configurations
- Multiple backup storage options: Acronis Cloud, public and private cloud, local network storage
- Recovery capabilities that can instantly run backup files as a VM or recover to dissimilar hardware
- Secure by design: anti-ransomware protection and encryption

Acronis Cyber Protect Cloud

Modernize your clients' security and backup with integrated cyber protection

Includes all features of Acronis Cyber Backup Cloud

Compare Acronis Cyber Protect Cloud to other solutions

Why do MSPs choose Acronis Cyber Protect Cloud over other solutions? It's an all-in-one data protection and cybersecurity platform that enables MSPs to offer more client services at less cost.

StorageCraft.   datto   veeAM   eset   SOPHOS   R1Soft

Compare vs StorageCraft   Compare vs Datto   Compare vs Veeam   Compare vs ESET   Compare vs Sophos   Compare vs R1soft

Seamless integrations and automation

Easing administrative efforts, Acronis Cyber Protect Cloud natively integrates with commonly used systems by service providers such as RMM and PSA tools, hosting control panels, and billing systems. Custom integrations and automation are also possible through a set of RESTful APIs and SDKs.

Business Resilience System (BRS) appliance for MSPs by Scale Computing

Learn more →

Purpose-built for Acronis Cyber Protect Cloud, MSPs can skyrocket how they deliver client operations resiliency and end-to-end data protection with the BRS.

Leverage a flexible, hybrid cloud approach

Allow data and applications to interoperate across boundaries (for example, cloud versus on-premises) with a hybrid cloud approach.

Gain unparalleled data protection and cybersecurity

Minimize data loss across clients' infrastructure and workloads with active ransomware protection, granular-file level backups, long-term archiving and the ability to instantly spin up workloads on-premises.

Convert to a VM – any VM

Back up physical workloads, VMware and Hyper-V and instantly power them on as VMs on the local BRS appliance at a moment's notice.

Boost your efficiency and bottom line

Eliminate confusion and time-consuming management tasks during the recovery process, when time is of the essence. Increase revenue with a higher level of service, plus new cyber protection services.

Simplified Microsoft 365 licensing with unlimited cloud storage from Acronis

Leverage a simplified Microsoft 365 licensing model. Get attractive per-seat

Unique capabilities designed for modern cyber protection

All Features →

Gain advantage over competitors with industry-unique cyber protection capabilities, minimizing security risks and reducing management burdens.

Anti-malware: Proactively protect your clients' systems from advanced cyberattacks in real-time with AI-based static and behavioral heuristic antivirus, anti-malware, and anti-ransomware technologies

Fail-safe patching: Eliminate the risk of bad patches rendering a system unusable. Before a patch is applied, an image backup is automatically created, enabling you to easily restore to a working state

Forensic backup: Simplify future from disk-level backups, lowering requirements and run forensic

‹ ›   1 of 8

Anti-malware: Proactively protect your clients' systems from advanced cyberattacks in real-time with AI-based static and behavioral heuristic

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Acronis Cyber Protect Cloud

Modernize your clients' security and backup with integrated cyber protection

Includes all features of Acronis Cyber Backup Cloud

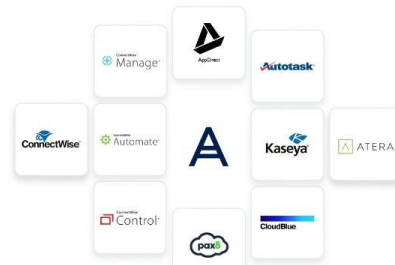Become a partner →   Try now →   +1 (202) 6013104

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Supported systems

Operating systems and environments

Windows

Windows 7 and later

Windows 2008 R2 and later

Microsoft applications

Microsoft SQL Server 2019, 2017, 2016, 2014, 2012, 2008 R2, 2008, 2005

Microsoft Exchange Server 2019, 2016, 2013, 2010, 2007 Microsoft SharePoint 2013

Hypervisors

VMware vSphere 7.0, 6.7, 6.5, 6.0, 5.5, 5.1, 5.0, 4.1

Microsoft Hyper-V Server 2019, 2016, 2012/2012 R2, 2008/2008 R2

Microsoft Windows Server 2022, 2019, 2016

Resources

Datasheet

Datasheet

Datasheet

Acronis Cyber Protect Cloud Overview

Acronis Cyber Protect Cloud with Advanced Security Overview

Acronis Cyber Protect Cloud with Advanced Backup Overview

Acronis Cyber Protect Cloud with Advanced Disaster Recovery Overview

Acronis Cyber Protect Cloud with Advanced Email Security Overview

Acronis Cyber Protect Cloud with Advanced Data Loss Prevention (DLP)

Acronis Cyber Protect Cloud with Advanced File Sync and Share Overview

Acronis Cyber Protect Cloud with Advanced Management Overview

Related stories

Want to learn more? Read the latest stories featuring this solution on our blog.

Acronis Blog →

EDR vs. MDR: How do They differ, and which one should you choose?

Explore the critical differences between Endpoint Detection and Response (EDR) and Managed Detection and Response (MDR). Gain insight to help...

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For service providers, securing M365 environments isn't just a great opportunity for new revenue streams: it's a necessity to keep clients safe. MS...

July 20, 2023
2 min read

Stages of modern cyber protection

Learn more →

To deliver thorough protection for our partners' clients, Acronis' vision and products are based on a multi-stage process rather than simply detecting and blocking threats, leaving other risks uncovered.

Prevention

Don't wait for threats to hit, proactively protect your clients and limit their attack surface.

Detection

Detect issues and threats in real-time before they pose risk to the IT environment.

Response

Enable quick actions that immediately mitigate the risk.

Recovery

Restore client data quickly and safely so no data is lost, with near-instant availability, in case of compromise.

Forensics

Mitigate future risks and enable easy investigations by collecting forensics information.

Global data center presence

Help your clients meet their unique needs by storing their data where they choose. With multiple data centers worldwide, Acronis enables you to meet the compliance, data sovereignty, and performance requirements of all your clients.

WINMAGIC

SecureDoc

Protect Your Critical Data With an All-In-One Encryption Suite

SecureDoc Disk Encryption offers highly-configurable, full-scale encryption using a sector-by-sector approach.

See SecureDoc Disk Encryption in Action

First Name*   Last Name*

Company Email*

Company Phone Number

☐ By using this form you agree with the storage and handling of your data by this website. We value your privacy. You can learn about how we handle information we collect by viewing our Privacy Policy.

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Strategic Partnerships with Industry Leaders

hp   SAMSUNG   Micron   intel   SanDisk   ivanti   Lenovo

Secure Data the Easy Way

No Network, No Access

Make sure that your sensitive data is never exposed until the user validates their credentials via the network.

One Console, Any Device

Manage all your devices via one console, and track every device's status to ensure its data is in a protected state if lost or stolen.

On the Go Security

Fully encrypt and protect USB drives, CDs, and DVDs with the same robust encryption used to encrypt hard drives.

Optimize IT Management

Centralized Management

Gather all security-related management under one centralized enterprise server including policies, password rules, and the management of encryption.

Bitlocker Management

Secure every encryption platform, cut encryption management costs, and manage everything from one centralized dashboard.

Removable Media Encryption

Protect sensitive data on USB or flash drives and other removable media by fully encrypting these media on a sector-by-sector basis.

Self-Encrypting Drives

Easily deploy and manage Self Encryption Drives. The key never leaves the drive and authentication is done independently of the operating system.

File & Folder Encryption

Get an added security layer for sensitive files and folders, fast encryption for optimized user experience, and simple key management across users and user groups.

Pre-Boot Authentication

Keep the data on your drive secure and encrypted to not expose your data or that of your customers in case a device is lost or stolen.

GET FREE DEMO

What Our Customers Are Saying About Us

"We have spent considerable time to evaluate disk encryption products for integration with our VPN solution for mobile professionals - Thales Trusted VPN. Based on a very strict evaluation focusing on fulfillment of a combination of requirements to international security standards, functionality, user-friendliness and price, we decided to go for WinMagic's SecureDoc. We are now able to offer our customers an even more complete security solution for mobile users and home offices."

Nils Klippenberg

Director e-Security | THALES Communication

"I evaluated several vendors and was overwhelmed by the performance, ease of use, and level of security your product provided. The centralized management really makes a difference! Thanks again."

Jeff Moss　　Founder & CEO | Black Hat

"SecureDoc's sector based encryption is smart. It sits at the lowest level and intercepts all requests to read and write to the disk, so the entire disk is encrypted and no sectors are missed. With strong, trusted encryption algorithms, SecureDoc has a clean design."

Bruce Schneier　　CTO | Counterpane Internet Security, Inc

Manage Everything Encryption Related

Ensure the protection of sensitive information stored on desktops, laptops, tablets, and servers with single or multi-factor authentication from password to hardware token.

GET FREE DEMO

Contact

support@winmagic.com

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CLOUDFLARE

Protect And Enhance Your Site With Cloudflare.

Cloudflare is a global cloud platform designed to make everything you connect to the Internet secure, private, fast, and reliable.

Protect and Accelerate Your Web Properties

Secure and accelerate your apps, APIs, and websites in minutes by pointing your DNS to Cloudflare.

No Performance Tradeoffs

Eliminate security induced latencies by integrating with Cloudflare's included performance services.

Fastest Global Cloud Network for Web Apps

We have built a global network designed to optimize security, performance and reliability, without the bloat of legacy technologies.

First Name: *   Last Name: *

Phone: *

Work Email: *

Company: *

Job Title:

Select Your Country...   ⌄

Comments:

REQUEST CLOUDFLARE DEMO

In submitting this form, you agree to receive information from Cloudflare related to our products, events, and special offers. You can unsubscribe from such messages at any time. We never sell your data, and we value your privacy choices. Please see our Privacy Policy for information.

CLOUDFLARE

Security

🔒

Firewall, DDoS protection, rate limiting, bot management, VPN, and more.

Learn more ›

Performance

🔄

Intelligent routing, mobile & image optimization, video, cache.
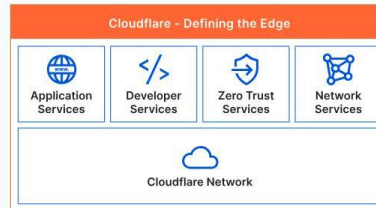
Learn more ›

Reliability

⏱

Load balancing, DNS, virtual backbone.

Learn more ›

What makes Cloudflare different?

Cloudflare's architecture gives you an integrated set of L3-L7 network services, all accessible from a single dashboard. It is designed to run every service on every server in every data center across our global network. It also gives your developers a flexible, Internet-scale platform to deploy serverless code instantly across the globe. No software or hardware is required. Simple to set up, use, and maintain.

Learn More ›

Cloudflare - Defining the Edge

Application Services	Developer Services	Zero Trust Services	Network Services

Cloudflare Network

Cloudflare named a "Customer's Choice" in CDN and WAAP in Gartner Peer Insights

The Cloudflare global network

Our vast global network, which is one of the fastest on the planet, is trusted by millions of web properties.

With direct connections to nearly every service provider and cloud provider, the Cloudflare network can reach 95% of the world's population within approximately 50 ms.

300
cities in 100+ countries, including mainland China

12,000
networks directly connect to Cloudflare, including every major ISP, cloud provider, and enterprise

197 Tbps
global network edge capacity, consisting of transit connections, peering and private network interconnects

~50 ms
from 95% of the world's Internet-connected population

package

Free

For personal websites, blogs, and anyone who wants to explore Cloudflare.

$0/month

Add-ons billed monthly

[Add a website]

Learn More >

Pro

For professional websites, blogs, and portfolios requiring basic security and performance.

$20/month

Billed $240 annually or $25/mo billed monthly

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For small eCommerce websites and businesses requiring advanced security and performance, PCI compliance, and prioritized email support.

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For companies requiring enterprise-grade security and performance, prioritized 24/7/365 phone, email, or chat support, and guaranteed uptime.

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Trusted by millions of Internet properties

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Internet properties,
including:

CLOUDFLARE

Sales: +1 (888) 99 FLARE   Support ⌄   ⊕ ⌄

Solutions   Products   Pricing   Resources   Partners   Why Cloudflare

🔍   Sign Up   Under Attack?   Log In

Cloudflare Security Portfolio

A more effective security posture

Websites, applications, employees and networks are the lifeblood of business. That is why the Cloudflare security portfolio accounts for everything--and everyone--connected to the Internet. All without an overwhelming patchwork of complexity.

Talk to an expert

▶ Watch a demo (5 minutes)

MODERN SECURITY CHALLENGES

Protect apps, sites and APIs

Ward off attacks and bots targeting APIs, websites and applications while ensuring protections are always current against zero-day exploits.

A newer network and firewall

Think through newer, less resource-intensive ways to gain next-gen firewalling - and even networking - without

Stop lateral movement

Consider ways to mitigate risk of attacker and ransomware lateral movement and the network access concerns of VPNs.

Protect remote teams

Keep global employees safe from malware, ransomware, phishing, and other Internet risks - no matter where they work from.

CLOUDFLARE

...networking - without
backhauling traffic halfway
across the world.

The Cloudflare edge is your modern security perimeter

By making Cloudflare's network your enterprise security perimeter, you gain a modern application security posture, pivot to Zero Trust access and cloud-delivered security for employees while moving to networking and firewall-as-a-service. All Cloudflare security, managed from a single console, is delivered from our global edge network of 300 data centers in more than 100 countries for incredible performance, reliability and unlimited scalability.

Application security

Our application security portfolio keeps applications and APIs secure and productive, thwarts DDoS attacks, keeps bots at bay, detects anomalies and malicious payloads, all while monitoring for browser supply chain attacks.

Learn more >

Network security

We secure and strengthen your enterprise with our integrated network security solutions for DDoS protection, WAN-as-a-service, and Firewall-as-a-service.

Learn more >

Zero Trust security

Cloudflare Zero Trust delivers both secure, zero trust access to your corporate applications without a VPN and cloud-delivered security from our edge to keep data and users safe from threats - wherever they work from.

Learn more >

Move to SASE

Cloudflare's SASE, Cloudflare One, is a Zero Trust network-as-a-service platform that dynamically connects users to enterprise resources, with identity-based security controls delivered close to users, wherever they are.

Learn more >

Security in the fast lane

Our vast global network spanning 300 cities is one of the fastest on the planet. In fact, we can reach 95% of the world's population within approximately 50 ms.
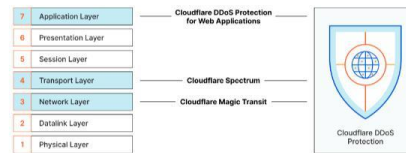
That means our single-pass security inspection happens at the data center closest to its source, so security never comes with a

data center closest to its source, so security never comes with a performance tradeoff.

The best DDoS protection

All Cloudflare customers are shielded by 197 Tbps of DDoS protection.

Every server in every one of our 300 network locations runs the full stack of DDoS mitigation services to defend against the largest attacks.

7	Application Layer	
6	Presentation Layer	
5	Session Layer	
4	Transport Layer	
3	Network Layer	
2	Datalink Layer	
1	Physical Layer	

Cloudflare DDoS Protection for Web Applications

Cloudflare Spectrum

Cloudflare Magic Transit

Cloudflare DDoS Protection

OneTrust relies on Cloudflare to maintain our network perimeter, so we can focus on delivering technology that helps our customers be more trusted. With Cloudflare, we can easily build context-aware Zero Trust policies for secure access to our developer tools. Employees can connect to the tools they need so simply teams don't even know Cloudflare is powering the backend. It just works.

Blake Bannon
CTO

OneTrust

Secure. Fast. Easy.

We build products that are simple to deploy and configure. Ease of onboarding, adoption, and management is a core design tenet of every Cloudflare product.

There is no hardware to rack and stack and no software to install, and it is completely transparent to your end-users.

We measure deployment in minutes and hours, not days and weeks (or months). Once you are on Cloudflare, adding new functionalities is quick and simple.

Cloudflare WAF was so easy and intuitive to use. It took our engineers almost no time to get up to speed. We've now expanded our usage of Cloudflare's suite of products. Integrating with any Cloudflare solution has been just so smooth and painless

Paul Shope
Security Engineer

SoFi

Threat intelligence. At scale.

Cloudflare's global network spans across 300 cities in approximately 100 countries. This allows Cloudflare to operate within approximately 50 milliseconds of 95% of the Internet-connected population in the developed world. Our global network capacity is over 197 Tbps.

With tens of millions of Internet properties on our network, Cloudflare's curated and unique threat intelligence seamlessly protects against sophisticated attacks.

We operate at a massive scale to protect any asset on our network from any threat.
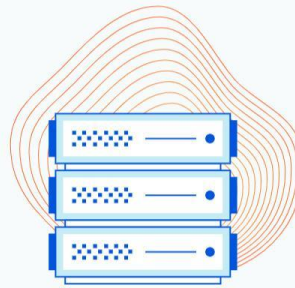
By tapping into Cloudflare's unique integrated security protection and performance acceleration, Zendesk has been able to leverage Cloudflare's global platform to enhance its experience for all of its customers.

Jason Smale
Vice President of Engineering

zendesk

Trusted by millions of Internet properties

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Solutions   Products   Pricing   Resources   Partners   Why Cloudflare

Sign Up   **Under Attack?**   Log In

Cloudflare Performance

Cloudflare Performance Services accelerate applications, improve mobile delivery, and ensure availability for Internet properties.

Sign Up

CHALLENGES

These three primary trends — higher customer expectations, the rise of mobile, and accelerated globalization of customers and audiences — have increased the performance challenge of ensuring higher conversions, improved engagement, and reduced costs.

Expectations of customers are increasing

**Mobile usage has higher business impact than before**

Users are expanding globally faster

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Accelerate Internet Applications

Heavy pages and long distance from the origin slow down webpages, applications and APIs. Deliver fast, rich user experiences for Internet applications that optimize engagement, increase conversions, and reduce costs.

Learn More >

INFRASTRUCTURE

Webpage
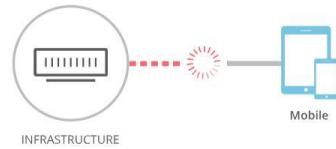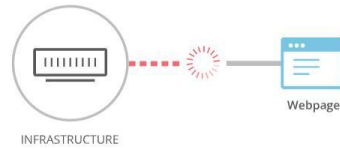
Accelerate Mobile Experiences

Mobile clients introduce performance and content delivery constraints which hurt user experiences. Deliver fast mobile experiences that increase engagement and conversions, regardless of distance to origin servers, device types, or network health.

Learn More >

INFRASTRUCTURE

Mobile

Ensure Application Availability

Overloaded or unavailable infrastructure prevents users from accessing applications. Keep Internet applications fast, available, and scalable, even during unexpected traffic spikes or infrastructure outages.

INFRASTRUCTURE

Users
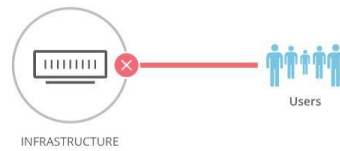
Learn More ›

Global Scale

Cloudflare's global Anycast network spans 300 cities across 100 countries, reducing latency and time to first byte by delivering content closer to visitors.

Ease of Use

Setting up Cloudflare takes as little as 5 minutes. The easy-to-use dashboard enables quick configuration of fine-grained functionalities to improve the performance of Internet applications and APIs.

Integrated Security & Performance

Cloudflare includes integrated security services to defend against DDoS attacks, customer data breaches, and abusive bots, while preventing performance trade-offs.

"We were looking for a solution that would supercharge our website, load site content at lightning-fast speed no matter visitor's location, shield us from web threats, and help us optimize our front and back-end systems."

Amanda Kleha
GM, Zendesk Online Business Unit

zendesk

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Hi there! What can I help you with?

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on July 26, 2023 for
U.S. Trademark Application Serial No. 97622822

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action to avoid your application abandoning. Follow the steps below.

(1) Read the Office action. This email is NOT the Office action.

(2) Respond to the Office action by the deadline using the Trademark Electronic Application System (TEAS). Your response, or extension request, must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Otherwise, your application will be abandoned. See the Office action itself regarding how to respond.

(3) Direct general questions about using USPTO electronic forms, the USPTO website, the application process, the status of your application, and whether there are outstanding deadlines to the Trademark Assistance Center (TAC).

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE
- **Check the status** of your application periodically in the Trademark Status & Document Retrieval (TSDR) database to avoid missing critical deadlines.

- **Update your correspondence email address** to ensure you receive important USPTO notices about your application.

- **Beware of trademark-related scams**. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. Verify the correspondence originated from us by using your serial number in our database, TSDR, to confirm that it appears under the "Documents" tab, or contact the Trademark Assistance Center.

- **Hiring a U.S.-licensed attorney.** If you do not have an attorney and are not required to

have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.